

2014/2015 Media Kit

Classic  Equine®

January 8-11, 2015 • \$34,100 total cash added
\$45,000 Slot Race • Buckeye, AZ

BRN4D

World Championship Finals
May 23-26, 2014
\$33,500 total cash added
Pasco, WA

 **Greg Olson**

January 15-18, 2015
\$34,100 total cash added
\$45,000 Slot Race
Buckeye, AZ

Nicole Aichele & Biankus French Girl
World Record Holder - 16.643
Record set at the BRN4D Finals
Pasco, WA

Photo by Off the Beaten Path

BRN4D

Barrel Racers National 4D
www.brn4d.com

BRN4D

is the premier professional barrel racing association in the Northwest and the fastest growing in the Nation that spans 9 states and Canada and continues to grow each year.

We **produce three of the top 10 races in the World** which includes the Classic Equine and Greg Olson which is held January each year at the Buckeye Equestrian Center, Buckeye, AZ and our finals which is held May each year at the TRAC in Pasco, WA. If you add those to the **700+ sanctioned races** per year, you are hitting your target audience every day of the year.

The Finals, which is held in Pasco, WA at the TRAC, is the **biggest and richest** of it's kind paying out over \$140,000.

Big Time Money (BTM) races are held 6 times a year in Oregon City, OR.

If your business depends on the equine industry or if you are interested in promoting your services or products to our members, now is your chance to receive strong recognition and support to grow your business.

Media

- Our top three races are web cast across the world and viewed by thousands.
- Our web site receives 740,000+ hits per year of which 600,000+ are unique hits and 220,000+ are first time hits.
- **Your Competitor News is the official magazine of the BRN4D** which brings a whole new dimension to the association. Competitor News is the only Rodeo Magazine on the West Coast. It reaches 99% of rodeo households in Oregon and Washington, 75% in California and Montana and is distributed to 26 states and Canada. They have a 100% paid subscriber base and **allows you to not only be in front of your barrel racing audience, but the entire rodeo audience at the same time and no other barrel racing association can do that for you.**
- **Barrel Horse News (BHN) is the only barrel racing magazine in the world.** BHN reports on our races pre and post. They have an impressive 24,000 paid subscribers and their web site reaches 60 million hits per month. We also grace the cover frequently due to our recognition in the barrel racing world.

Sponsorship Opportunities

All prices are subject to change depending on contract. Package prices range from \$500 - \$20,000. We help you design the package that works for you and your budget.

Website

Banners - Your ad on the BRN4D website that links right to your website.

5 second ads - Your ad pops up with each web page change.

Web Cast

30 second ads during the tractor rakes
Stationary liners

World Championship Race (at the finals)

Name the Top 20 in the World Race after your company.

Finals Title Sponsor

Name the whole weekend of the BRN4D Finals after

your company.

Print

• Your logo on our pages of advertising, recognition and all pre/post race articles in Barrel Horse News.

• Huge discounts on your company ads in Your Competitor News or free ads depending on our sponsorship level.

• Your flyers, coupons, etc. handed out to each contestant at check in time for major races.

Awards

We can brand the saddles and other awards with your logo. Make sure you're seen long after the races. Your representative can also be on hand to present the awards that you sponsor.

Northern States

Call Scott Burks at 503.545.0243 or email him at cash_roper@yahoo.com

Southern States

Call Sharee LaRue at 541.938.0608 or email her at competitornews@yahoo.com



Barrel Racers National 4D
www.brn4d.com

Dear Vendors,

We at the BRN4D would like to invite you to be a part of our major events. The CLASSIC EQUINE, the GREG OLSON MEMORIAL and the BRN4D CHAMPIONSHIP FINALS. The Classic and the Greg Olson are the West's Coast's largest barrel racing futurities and along with the futurities, BRN4D produces derbies, 5D Opens and Slot Races. All three races are ranked in the Nation's Top 10 richest races.

SCHEDULE:

- BRN4D Championship Finals - May 23-26, 2014 Pasco, WA
- Classic Equine - January 8-11, 2015 Buckeye, AZ
- Greg Olson - January 15-18, 2015 Buckeye, AZ

PRICING:

- 12X12 under cover = \$250 per race
- 12X24 under cover = \$350 per race
- Vender Trailers = \$350 per race
- Horse Trailers = \$250 per trailer per race

TERMS & CONDITIONS:

- Spaces are assigned and designated by the event coordinator as you arrive
- Payment in full is due prior to setup, unless other arrangements have been made.
- Vender Trailers must provide their own power.
- RV space reservations for Buckeye are made through Tammy Nahrgang at 623.691.6900 or azrodeomomma@yahoo.com.
- Buckeye Equestrian Center requires vendors to carry no less than \$1,000,000 in liability insurance with a binder naming "The Buckeye Equestrian & Event Center" as additionally insured. Proof of insurance must be turned in before set up.

Reserve your space today!

Scott Burks 503.545.0243 cash_roper@yahoo.com

Fawn Schott 509.9911566 diamondpineranch@yahoo.com



Scott 503.545.0243
 fax: 503.656.8180

Vender Application

- Classic Equine Futurity
January 8-11, 2015 Buckeye, AZ
- Greg Olson Futurity
January 15-18, 2015, Buckeye, AZ
- BRN4D Championship Finals
May 23-26, 2014, Pasco, WA

PLEASE TYPE OR PRINT CLEARLY

Company: _____ Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

BRN4D Championship Finals Vender Info

- Set up time for trailers and vendors in stands is Thurs. May 22 from noon to 5pm
- Set up for all other vendors is Thurs. May 22 from noon to 5pm and Fri. May 23 7am to 1pm
- Vendors may not tear down until after the race on Mon. May 26.
- Power can be obtained by calling the TRAC at 509.543.2999

Description of product(s) and/or items to be exhibited _____

BOOTH SELECTION			
Booth Size	Cost	Quantity	Total
12X12	\$250	x _____	\$ _____
12X24	\$350	x _____	\$ _____
Horse Trailer Sales	\$250	x _____	\$ _____
Vendor Trailer	\$350	x _____	\$ _____
Required deposit	50%	x _____	\$ _____
Total			\$ _____

50% Non-Refundable deposit to hold space required

Method of Payment	
<input type="checkbox"/> Check or Money Order	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Card Number _____	Code # _____
Exp. Date _____	Cardholder's Name _____
Visa/MasterCard Fee 5%	

Mail completed contract with payment to:

Barrel Racers National 4D
 13159 S Leland Rd.
 Oregon City, OR 97045

I, the undersigned hereby make application to BRN4D vendor space I have read, understand and agree to the terms and conditions.

Signature _____ Date _____

*In any event, truck and trailer space will be limited to a max of 1000 sq ft. Booths are reserved on a first come first serve basis. BRN4D reserves the right to limit, restrict, or refuse booth rental for any reason.