

BRN4D **BARREL RACERS NATIONAL 4D**

2024/2025 Sponsorship Opportunities

Title Sponsor for the 2025 BRN4D Finals: \$5000

- Business will be official BRN4D finals sponsor
- Business will be advertised as the presenting sponsor
- Business provided video for livestream commercial/drag breaks (every five runners)
- Multiple arena banners with premium placement and exposure including the **timer banner**
- Premium social media advertisement
- Business will be BRN4D Facebook page cover photo
- Business will be on all publications, including magazine advertisements, official finals flyer, event program and logo on finals entry form mailed out to all members
- Livestream advertising (business provided video)
- Business logo on Jacket Awards
- Business logo on the front page of BRN4D website and linked to your website
- Business provided script to announce during event
- Vendor booth space at finals

Saddle Sponsor: \$1,500

- Business name/logo displayed on awarded saddle
- Business name/logo on BRN4D website with your business link
- Business provided banner
- Social media advertising
- Business provided script to be read during event

Finals Round Sponsor \$1000 (one left)

- Business name and/or logo on all 5D buckles for one round
- Business provided banner
- Livestream advertisement (business provided video)
- Business provided script to be read during event
- Social media advertisement

Finals Weekend Youth or Senior Sponsor \$1000

- Business name and/or logo on 5 buckles for weekend average
- Business provided banner
- Livestream advertisement (business provided video)
- Business provided script to be read during event
- Social media advertisement

Jacket Award: \$350

- Your business name/logo embroidered on our awards jackets for our members.
- Social Media advertising
- Business name announced during event

Finals Livestream Advertising: \$250

- Business provided video, ad will be featured on our livestream during Finals through commercials played between drags (every five runners) and on breaks

Arena Banner: \$250

- Business provided banner displayed in the arena during our 2025 Finals and any additional 2024/2025 BRN4D produced races
- Social media advertisement
- Business name announced during event
- If you need a banner printed for an additional cost

Finals Livestream Advertising AND Arena Banner: \$400 (\$100 savings!)

- Business provided video, ad will be featured on our livestream during Finals through commercials played between drags (every five runners) and on breaks
- Business provided Banner displayed in the arena during our 2025 Finals
- Social media advertising
- Business name announced during event

Finals Single Buckle Award: \$150

- Business name and/or logo will be on one of our buckles
- Social media advertisement
- Business name announced during event

BRN4D Digital Membership card Logo \$450

- Business name and/or logo on all 500+ BRN4D membership cards
- BRN4D exclusive discount code with link taking members directly to your website
- Livestream advertisement (business provided video)
- Business provided script to be read during event
- Social media advertisement

We're thrilled at the prospect of partnering with you! Our new digital membership cards are launching soon and come with fantastic opportunities, including access to exclusive discount codes just for our members. Plus, we can send SMS advertising messages to our members featuring amazing deals and direct links to your business.

As always we are happy to work with each business individually to be able to create a custom package for your business and its marketing goals.

Barrel Racers National 4D

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